

For more information contact:
Lana Simon
Coldwell Banker Gundaker
847-313-6770
lane.simon@cbexchange.com

5 REASONS TO BUY A HOME IN 2012

ST. LOUIS, MO (Dec. 19, 2011) – Is 2012 your year to become a homeowner? Most people who choose a New Year's resolution typically pick a goal to achieve or habit to break, but 2012 may be the year that they resolve to buy their first home.

“The reasons for first-time home buyers to invest now just keep adding up,” said Jim Dohr, president of Coldwell Banker Gundaker. “Setting goals and adopting good habits, such as saving more, reducing debt and improving credit scores, will put first timers in a good position to get what they want in the New Year.”

Here are 5 reasons to invest in real estate in 2012:

1. A great variety from which to choose: single-family homes, condominiums, town houses, new construction, and existing homes.
2. Mortgage interest rates remain at historic lows.
3. New and improved research tools and technologies make finding the right home in the best location an easier and enjoyable task.
4. Historically positive home appreciation rates decade to decade.
5. More than simply a place to live, owning a home is a smart investment. The Federal Reserve's Survey of Consumer Finances has consistently found that those who own a home amass greater wealth than those who rent.

Coldwell Banker Gundaker, the leading residential real estate brokerage company in St. Louis, operates more than 20 offices with nearly 2,000 sales associates serving metropolitan St. Louis and east-central Missouri. Coldwell Banker Gundaker is part of NRT LLC, the nation's largest residential real estate brokerage company. NRT, a subsidiary of Realogy Corporation, operates Realogy's company-owned real estate brokerage offices. For more information, please visit www.cb Gundaker.com.

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